

FOR IMMEDIATE RELEASE

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getPublished AWARD 2010, IN HAMBURG

From 1st November 2009 you can submit photobook dummies for the getPublished Award 2010

Photo artists can apply for the getPublished Award 2010 by submitting their photobook dummy. From 1st November 2009 you can submit photobook dummies for the Award and register for dummy reviews. For three days the visitors will receive an extensive program: Lectures, book signings, dummy reviews, photo book fair, exhibitions and the getPublished Award 2010.

A jury panel is going to choose the ten best dummies prior to the festival which will then be featured in an exhibition throughout the Photobook Days event. Neither the experts nor the publishers will vote for the winner but the audience will have their say. Every delegate who purchases a Photobook Days ticket automatically receives a voting code. (This method rules out options such as voting several times and taking advantage of being local). The winner will be announced in the afternoon of 6th June 2010 and will be rewarded with the possibility to produce a photo book worth up to € 25,000.

The final version of the book along with the documentation of the production process will be presented in the following year – at the Photobook Days 2011. The international jury panel consists of deputies of photobook and publishing professionals. Seltmann+Söhne are the publishing partner of the getPublished Award 2010.

Independent from the Award you can register for dummy reviews. An international jury panel, consisting of judges with a background in photobook publishing, will be on site to advice photographers who are planning a photobook for a fee of €80. The application forms for the getPublished Award 2010 and the dummy reviews can be found on the website at:

www.fotobuch-tage.de

The Photobook Days 2010 are intended to be a platform that offers experts, book and art lovers as well as the interested laity an option to exchange media photobooks.

If you like more information about the Photobook Days 2010, please call +49-40-67 95 92 51 or send an email to info@fotobuch-tage.de